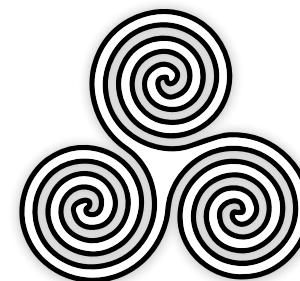


EXCITE | DPS

An immersive professional retreat for true 21st Century Leadership.

Designed for emerging leaders in business, higher education, and the arts,
this unique program focuses on the whole leader.

By combining transformative tools from the worlds of classical music and business innovation,
participants develop internal skills in **focus, heart-mind-body, and peak performance**,
as well as external skills in **collaboration, empathy, and engagement**.



**Deeper
Performance
Studies**

EMPATHY • COLLABORATION • INNOVATION • TRANSFORMATION

ENTREPRENEURSHIP • SELF-PERCEPTION • MINDFULNESS

PERFORMANCE • MEMORY • FOCUS • HEART-MIND-BODY INTEGRATION

AN IMMERSIVE 3-DAY PERSPECTIVE-SHIFTING EXPERIENCE • OCTOBER 25-28

Taking place at the Bloomington Tibetan Mongolian Buddhist Cultural Center

INTRODUCTION

EXCITE-DPS is designed to empower and inspire high-performing emerging artists as well as leaders in business, higher education and the not-for-profit sector. Led by renowned **pianist Frederic Chiu and innovation expert Jeanine Esposito**, this **three-day immersive retreat** is available to innovative, emerging leaders in **performance, education, business, and not-for-profit arts organizations**.

With a limit of just 16 participants, this unique experience combines deep performance skills from the music world with the tools of collaboration, innovation, and entrepreneurship from the for-profit world.

OUTCOMES

- A deeper understanding of self
- A greater ability to focus one's emotional energy
- An ability to effectively collaborate and engage the world
- An ability to develop innovative, transformative solutions
- An ability to connect more deeply and harness energy for peak performance
- An ability to develop empathy, connect and engage with audiences, customers and communities

THE PROGRAM

Through this personal journey, participants will learn to strengthen both their **inner and outer selves** to shift their perspective and increase performance and focus in all areas.

For the **internal self**...

Apply mindfulness for greater focus, deeper learning and understanding. Build emotional awareness to channel emotions for centeredness and peak performance. Use mistakes as fuel for learning. Use self-observation to improve performance at all levels.

For the **external self**...

Harness the power of true collaboration. Use design thinking to uncover motivational insights. Stretch the brain to innovate. Transform ideas through iterative design. Use the tools and spirit of entrepreneurship to make ideas real. Use storytelling concepts to engage community, customers and audiences.

WHEN AND WHERE

October 25-28, 2018

Tibetan Mongolian Buddhist Center 3655 S Snoddy Rd, Bloomington, IN 47401

SIGN UP: WWW.EXCITE-DPS.ORG

THE MENTORS



FREDERIC CHIU *world-renowned pianist*

Frederic Chiu performs in major venues on five continents: Lincoln Center, the Kennedy Center, The Chatelet in Paris, the Mozarteum in Buenos Aires and has played in all 50 United States, to much

critical acclaim. He collaborates and tours with other world-class musicians such as Joshua Bell, Pierre Amoyal, Gary Hoffman, the St Lawrence String Quartet & Bob James. Chiu is known for his innovative and collaborative programs that connect the audience to Classical Music in new ways, such as his own transcriptions, his Classical Smackdown series, and collaborations with storyteller David Gonzalez, actor Brian Bedford and the clown Buffo. He has released over 27 recordings, including the complete piano works of Prokofiev, and works of Debussy, Chopin, Liszt, Ravel, Mendelssohn, Brahms, Rossini, Schubert, Gurdjieff and Grieg.

Chiu's ground-breaking workshop series, Deeper Performance Studies, brings a philosophic and holistic Heart/Mind/Body perspective to performing and practicing. Hundreds of professional pianists and other performers have attended DPS workshops to deepen their engagement with their creativity and themselves. The American Pianist Association has awarded DPS attendance as a prize to its finalists. Chiu

integrates DPS concepts into his masterclasses and is a regular speaker at conferences on the subject of peak performance, focusing his decades of personal experience into insights and techniques that benefit all aspects of performance, such as Stage Fright, Memory, and Collaboration.

Chiu is co-founder of Beechwood Arts & Innovation with Jeanine Esposito.
www.fredericchiu.com

JEANINE ESPOSITO *leadership & innovation pioneer*



Jeanine Esposito is a leader, speaker, mentor and champion of innovation and collaboration across Business, Learning Institutions and the Cultural Arts. An early pioneer of innovation and design thinking, Jeanine founded an innovation consultancy over 20 years ago to lead Fortune 500 clients such as PepsiCo, Kimberly Clark, Aetna and United Healthcare through innovation programs, processes and tools that have become the cornerstone of today's best practices.

She recently founded Innovation Builders and the EXCITE teaching series to bring the skills of innovation, collaboration and entrepreneurship to Education, Libraries, Cultural Arts and Non-profits. Through this new venture, she works with staff, students and learners to teach them how to

become collaborative innovators and shift their perspective to transform themselves and their organizations to reach new heights. Her EXCITE program recently received a 2 year grant from the Institute of Museum and Library Services to bring this learning to Libraries across the US.

Jeanine also co-founded Beechwood Arts with Frederic Chiu. Beechwood is an award-winning cultural arts & innovation non-profit, that creates collaborative events, bringing together world-class artists in music, visual arts, film and even culinary arts to collaborate around meaningful themes to produce immersive events that connect artists and communities around the world. She is herself an award-winning Visual Artist.

www.innovationbuilders.org
www.beechwoodarts.org

EXCITE-DPS is hosted and supported by the Indiana University Jacobs School of Music's Office of Entrepreneurship & Career Development.



PARTICIPATION

LIMITED SPOTS AVAILABLE!

EXCITE-DPS is open to emerging artists, higher education professionals, not-for-profit leaders, and for-profit leaders. Be a part of the launch of this unique innovative program!

PARTICIPATION COST

Early Bird Participation Fee \$500 (Reg: \$1,000)

Deadline: September 15

SIGN UP: WWW.EXCITE-DPS.ORG

SCHEDULE

DAY I: 4:00pm-9:00pm

- Arrival, introduction of participants and instructors
- Introduction to the EXCITE-DPS Retreat
- Becoming a Collaborative Innovator
- Dinner: Collaboration Through Cooking 1

DAY 2: 8:30am-9:00pm

- EXCITE 360° Immersion to Build Empathy
- EXCITE Ideation session
- DPS Using Meditation to Identify Internal Motivation
- Team Design Sessions
- Dinner: Collaboration Through Cooking 2

DAY 3: 8:30am-6:30pm

- EXCITE The Power of Prototyping, Iteration, Storytelling
- Team Development & Practice
- DPS Managing “Stage Fright” For Peak Performance
- Team Refinement and Practice
- Free Evening, Dinner Out

DAY 4: 8:30am-3:00pm

- DPS Performance Prep
- Final Performances
- EXCITE-DPS Reflection and Feedback
- Bringing EXCITE-DPS Tools, Language, & Concepts to Innovate in Your World & Closing Exercise